## POS BİLİŞİM TEKNOLOJİLERİ SANAYİ VE TİCARET ANONİM ŞİRKETİ

## PROTECTION OF PERSONAL DATA

## WEBSITE COOKIE POLICY

Your personal data; as the data controller, POS BİLİŞİM TEKNOLOJİLERİ SANAYİ VE TİCARET ANONİM ŞİRKETİ ("Company" or "POS BİLİŞİM") considers protecting the privacy of visitors to the (www.posbilisim.com.tr) website as one of its primary principles. This Cookie Usage Policy ("Policy") explains which types of cookies are used under what conditions to all our website visitors and users.

Cookies are small text files stored on your device or network server via the websites you visit through your computer or mobile device.

They are generally used to provide you with a personalized experience while using the website you visit, to improve the services offered, and to enhance your experience, contributing to ease of use while navigating a website. If you prefer not to use cookies, you can delete or block them from your browser settings. However, we would like to remind you that this may affect your use of our website. Unless you change your cookie settings from your browser, we will assume that you accept the use of cookies on this site.

### 1. WHAT TYPES OF DATA ARE PROCESSED IN COOKIES?

Cookies on websites collect data related to your browsing and usage preferences on the device you use to visit the site, depending on the type of cookie. This data includes information about the pages you access, the services and products you view, your preferred language option, and other preferences.

### 2. WHAT ARE COOKIES AND WHAT ARE THEIR PURPOSES?

Cookies are small text files stored on your device or network server through browsers by the websites you visit. These small text files, which include your preferred language and other settings, help remember your preferences on your next visit and assist us in improving our services to enhance your experience on the site. This way, you can have a better and more personalized experience during your next visit.

The main purposes of using cookies on our website are listed below:

➢ To improve the services offered to you by enhancing the functionality and performance of the website,

➢ To improve the website and offer new features through the website, and to personalize the features offered according to your preferences,

➢ To ensure the legal and commercial security of both you and the institution, and to prevent fraudulent transactions through the site,

➢ To fulfill legal and contractual obligations, particularly those arising from Law No. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed Through

These Publications and the Regulation on the Procedures and Principles Regarding the Regulation of Internet Publications.

## 3. TYPES OF COOKIES USED ON OUR WEBSITE

### 3.1. Session Cookies

Session cookies ensure that the website functions properly during your visit. They are used for purposes such as maintaining the security and continuity of our sites and your visit. Session cookies are temporary and are deleted when you close your browser and return to our site; they are not permanent.

### 3.2. Persistent Cookies

These types of cookies are used to remember your preferences and are stored on your device through your browser. Persistent cookies remain even after you close your browser or restart your computer. These cookies are stored in your browser's subfolders until you delete them from your browser settings.

Some types of persistent cookies can be used to offer you personalized recommendations by considering aspects such as the purpose of your use of the website. Thanks to persistent cookies, if you revisit our website with the same device, it checks whether there is a cookie created by our website on your device. If there is, it is understood that you have visited the site before, and the content delivered to you is determined accordingly, thus providing you with a better service.

### 3.3. Mandatory/Technical Cookies

These are essential cookies required for the proper functioning of the website you visit. The purpose of these cookies is to provide the necessary services by ensuring the website operates correctly. For example, they allow access to secure areas of the website, enable the use of its features, and facilitate navigation.

### 3.4. Analytical Cookies

These cookies collect information about how the website is used, the frequency and number of visits, and how visitors navigate the site. The purpose of using these cookies is to improve the performance by enhancing the website's functioning and determining general trends. They do not contain data that can identify visitors. For example, they show the number of error messages displayed or the most visited pages.

### 3.5. Functional Cookies

These cookies remember the choices made by the visitor within the site and retain them for the next visit. The purpose of these cookies is to provide convenience to visitors. For example, they prevent the user from having to re-enter their password on each page they visit on the site.

### 3.6. Targeting/Advertising Cookies

These cookies measure the effectiveness of the advertisements presented to visitors and count how many times an advertisement is displayed. The purpose of these cookies is to present advertisements customized to the visitors' interests.

Similarly, they allow the identification of visitors' interests based on their browsing habits and ensure the provision of appropriate content. For example, they prevent the same advertisement from being shown to the visitor repeatedly in a short period.

## 4. HOW TO MANAGE COOKIE PREFERENCES?

To change your preferences regarding the use of cookies, or to block or delete cookies, simply modify your browser settings. Most browsers provide options to control cookies, such as accepting or rejecting them, accepting only certain types of cookies, or being alerted by the browser when a website wants to store cookies on your device.

It is also possible to delete cookies that have already been saved in your browser.

If you disable or reject cookies, you may need to manually adjust some preferences, and some features and services on the website may not function properly because we will not be able to recognize or associate your account. You can change your browser settings by clicking on the relevant link in the table below.

| | |
|---|---|
| **Google Chrome** | **http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647** |
| **Internet Explorer** | **https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies** |
| **Mozilla Firefox** | **http://support.mozilla.com/en-US/kb/Cookies** |
| **Opera** | **http://www.opera.com/browser/tutorials/security/privacy/** |
| **Safari** | **https://support.apple.com/kb/ph19214?** |
| **Microsoft Edge** | **https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies** |

## 5. ENFORCEMENT OF THE WEBSITE PRIVACY POLICY

The Website Privacy Policy is dated 10.10.2019. If the entire Policy or certain articles are updated, the enforcement date of the Policy will be revised accordingly. The Privacy Policy is published on the institution's website (www.posbilisim.com.tr) and made available to data subjects upon their request.

### POS BİLİŞİM TEKNOLOJİLERİ SANAYİ VE TİCARET ANONİM ŞİRKETİ

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